



STATE OF CALIFORNIA  
**CALIFORNIA SENIOR LEGISLATURE**

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**JOINT RULES COMMITTEE MEETING MINUTES**

June 11, 2012

Radisson Hotel Newport Beach

4545 MacAuthur Blvd, Newport Beach, CA 92660

Chair: Senior Assembly Member Don MacAllister

Vice Chair: Senior Senator Joe Cox

Vice Chair: Senior Assembly Member Evelyn Tom

**I. Call To Order**

The Joint Rules Committee Meeting was called to order by Chair, Don MacAllister at 1:10 pm.

Invocation by Senior Assembly Member Eleanor Bloch

Pledge of Allegiance was led by Senior Senator Jim Levy

**II. Roll Call**

**Present:**      **Senior Senators:** Jim Levy, Bruce Steir  
                  **Senior Assembly Members:** Don MacAllister, Herbert  
                  Schwartz, Bernie Weintraub, Eleanor Bloch, Julia Rosenberg,  
                  **Staff:** Clare Smith, Janice Bailey

A quorum was established.

**III. Introductions**

The following guests were introduced:

Tony Rodella, Terry Conaway, Leo Sullivan, Richard Wolfe

**IV. Public Comments**

No public comments.

**Discussion/Action Items**

**V. Approve Agenda of June 11, 2012 JRC Meeting**

A. Agenda revised to combine item 8A with item D.

B. Agenda approved as presented with revision by Chair Don MacAllister.

**VI. Approve Minutes of April 17-18, 2012 JRC Meeting**

A. Senior Assembly Member, Eleanor Bloch requested minutes to be updated to reflect the assignments of the Policy and Procedure Committee.

B. Minutes approved as presented with corrections by Senior Senator Jim Levy. Motion was seconded by Senior Assembly Member Julia

**Mission: To Improve the Quality of Life for Aging Californians**

Funded by the California Fund for Senior Citizens – FTB Code 402

Rosenberg.

**VII. Correspondence**

- A. Correspondence from the CFoA was presented with administrative fees of \$1,960.73.
- B. Letter from DGS requesting accrual information with a cut-off date of June 15, 2012.

**VIII. Sub-Committee Reports**

**A. Budget & Finance**

- 1. Franchise Tax Board (FTB) CSL 402 Check Off Report  
Senior Assembly Member, Herbert Schwartz noted that the Code 402 was running approximately 10% behind last year.
- 2. CSL Carry-Over fund draft budget (January 2012-June 2013).
- 3. Senior Assembly Member, Herbert Schwartz, led a discussion around the 501(c)3 and reported at this time nothing is official and the committee has not completed the investigation. It was recommended that nothing be done to disturb the existing relationship this year.
- 4. CSL summary expenditure report (as of May 31, 2012)
- 5. CSL CFoA Fund Report as of March 31, 2012
- 6. Office Technician, Janice Bailey, gave a brief overview of the required procurement processes and challenges for such a small agency.
- 7. Senior Assembly Member, Herbert Schwartz suggested that Public Relations be a part of the Budget & Finance Committee to coordinate future efforts for fundraising.

**B. Public Relations & Fund Development**

Sub-committee Chairman, Senior Senator Bruce Steir provided an update on activity in local newspapers and press releases. Further discussion ensued regarding ways to promote CSL through news articles.

Further ideas for promotion included:

- 1. Utilizing the photo disk
- 2. Promotion via local radio stations
- 3. Press releases
- 4. Website promotion [www.4csl.org](http://www.4csl.org)
- 5. Electronic Media promotion (Facebook, You Tube)
- 6. Members attend Summer Fairs to Promote CSL & utilize the new CSL Table Cloth with logo.

**C. Policies & Procedures**

- 1. A copy of the CSL Organization Chart dated September 14, 2007 was presented to the committee.
- 2. Senior Assembly Member, Ellie Bloch, made a motion to

consolidate the Finance Development Committee with the Budget & Finance Committee and remove it from the chart. Senior Assembly Member, Julia Rosenberg seconded the motion. Motion carried.

3. Senior Assembly Member, Ellie Bloch, recapped the feedback received to date from Bill Hollabaugh and indicated that the biggest issue seems to be the election procedures.

Chair, MacAllister specified that the CSL cannot dictate how PSA elects members. The CSL can merely set general guidelines, such as the 4 year elections.

4. Senior Assembly Member, Charles Molnar indicated that the Publicity section needs more space and more in-depth information. Specifically, the update needs to incorporate electronic communications and social media.
5. Senior Assembly Member, Richard Shontz indicated that the Legislative section needs to cover the situation when the policy committee doesn't elect an alternate. This would require an amendment to the By-Laws.

Chair, MacAllister pointed out that the alternates for many members mainly on the Senate side are missing.

6. Chair MacAllister suggested that the committee meet with the office and pull together information for update and inclusion and present it at the September JRC Meeting.
7. Senior Senator, Jim Levy suggested that a sub-committee focused on reapportionment be formed as there will be significant change. This needs to be done prior to 2014.

Senior Assembly Member, Ellie Bloch requested volunteers for this reapportionment sub-committee. Leo Sullivan and Jim Levy volunteered to assist.

#### D. Session Planning

1. Janice Bailey, Office Technician, provided a copy of the updated task list and brief update on status of session planning.
2. Senior Senator, Jim Levy made a motion for Bill Hollabaugh to complete the Session Program Book and be paid through the foundation. Senior Assembly Member, Julia Rosenberg, seconded the motion.

#### IX. Legislative Committee Report

Legislative Committee Chair, Rosenberg, provided an update on the Legislative Committee activities that included the following:

1. The committee will continue to pass out a red/white/blue border hand-out of CSL proposals.
2. Chair Rosenberg requested that she and Senior Assembly Member Gould attend State.net training.
3. Chair Rosenberg made a motion that the CSL do a meet and greet for new Legislators since so many are terming out. Senior Assembly Member Weintraub seconded the motion. Rosenberg indicated that Robert McLaughlin would assist. Rosenberg will put together an outline for the "meet and greet" sometime in January 2013.
4. Chair Rosenberg discussed the possibility of creating a new award this year "Lifetime Achievement" and requested that Elaine Alquist be the 1<sup>st</sup> annual recipient. Senior Assembly Member Eleanor Bloch made the motion to give Elaine Alquist the Lifetime Achievement Award. Chair Rosenberg seconded the motion.
5. No action taken on potential "emergency proposal" from Shirley Krohn. Action will be taken upon receipt of proposal.

X. Chair's Report

Consulting Executive Director/Office Technician Report

Clare Smith, Consulting Executive Director (ED) updated members on tasks and progress that has been made in the office.(See Consulting ED report attached).

**Meeting was recessed at 4:02pm.**

**Meeting Reconvened at 10:30am on June 12, 2012**

XI. Old Business

- A. Chair MacAllister provided a brief overview of the flow of the conference and and Caucus Meeting.
- B. Consulting Executive Director, Clare Smith provided a copy of the JRC Sub-Committee Roster to confirm that it was accurate. The following Sub-Committees were unanimously approved:

**Budget and Finance Sub-Committee**

Primary: SA Herbert Schwartz, Chair

Alternate: SS Frances Givens

**Public Relations Sub-Committee**

Primary: SS Bruce Steir, Chair

Alternate: SA Richard Dahlgren

**Policies and Procedures Sub-Committee**

Primary: SS Bernard Weintraub, Chair

Alternate: SA Ellie Bloch

**Session Planning Sub-Committee**

Primary: SS Joe Cox, Chair

Alternate: SA Evelyn Tom

- C. Janice Bailey, Office Technician, provided update on the email and domain registration.

XII. New Business

- A. Closed Session – Members only. Personnel matter for informational purposes only. No action taken.
- B. Discussed the additional payment of \$18,648.29 for SCIF claim.
- C. Updated on the status of the Governor's proposed May Revision and how it may impact staff.
- D. Office Technician, Janice Bailey, advised members that last existing photo copier in the LOB building that CSL has access to will be removed in the near future. Chair has requested that office staff research cost and logistics of purchase of copier for CSL use.

**Meeting was adjourned at 11:35am.**